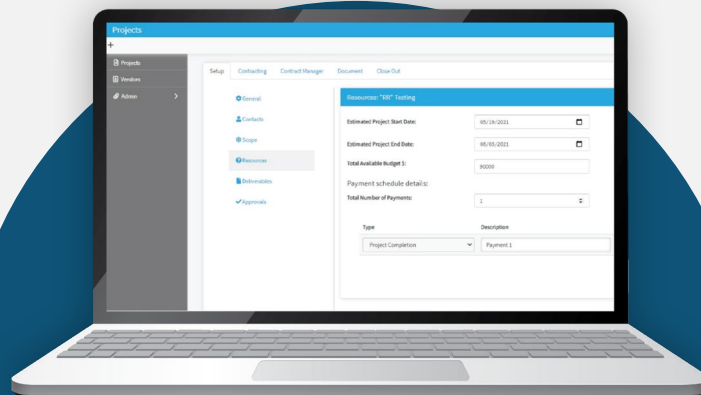


Carriers - We'd Like You to Meet the Knowledge360® Partner Portal

Cipher is excited to announce an entirely new CI vendor portal module for the Knowledge360 platform. The insurance industry is experiencing tremendous change and research and insight teams need to adopt new technology to keep pace with these changes. These new features will unlock new levels of value for K360 users.

Forrester reports: 87% find managing third-party market and competitive intelligence (M&CI) service providers challenging*

Stop wasting money and resources managing your M&CI vendors inefficiently. The new vendor management features in Knowledge360 ensure organizations working on projects with external vendors runs more smoothly.



Features Overview:

- Knowledge360 partner portal includes everything from defining the scope of a project to managing deliverables to surveying CI consumers and partners.
- Users automate Requests for Proposals (RFPs), review conflict-of-interest areas to select the right partner, and use our new DocuSign® integration to sign a contract.
- Vendors access their portal to share deliverables, manage training requirements, update their capabilities and interact with their client

Benefits of the New Partner Portal

Reduce insight delivery times with improved Marketing and Competitive Intelligence (M/CI) workflows

Streamline CI project surveys and access to important competitive insights

Enhance the way Knowledge360 users work with third party M/CI vendors on specialized consulting projects