

---

# Cipher Announces Pharmaceutical Industry Newsfeeds Available on IntelAssist

---

Cipher Systems announced today that its web-based intelligence service **IntelAssist**<sup>™</sup> now offers the pharmaceutical industry customized newsfeeds newly selected by Cipher's research analysts. The service provides researchers with information vital to their interests and combines it with an easy to use system for producing intelligence reports and disseminating them throughout their organization.

Benefits of **IntelAssist**<sup>™</sup> are easy to see:

- **Helping Corporations Stay Ahead of The Competition:** Filtered and up to date information in their own industry in real time and directly from the source
- **Save Money :** Reduces dependence on high-end news aggregators
- **Save Time:** Auto reporting functions enable fast analysis and push-through to communication
- **Increase Productivity:** Customized workspace and information sources according to user's own preferences and research focus.

Key features of **IntelAssist**<sup>™</sup> include:

- User-configurable interface & newsfeed organizer
- Newsfeed library organized around specific industries
- On-demand research support services (Cipher's analysts will compile a customized library of RSS feeds in the requested industry within 48 - 72 hours if it's not already available in the database)
- User-controlled and fully automated RSS subscription engine
- Automatic Text Summarizer and fully automated reporting function with output capability in PDF, MS Word and/or HTML formats
- Automated Key Intelligence Topic (KIT) analytical framework
- Customizable search alerts

Cipher's CEO Peter McKenney states, "We've provided the pharma industry with knowledge management and competitive intelligence solutions for over 10 years, so this next move was a natural fit for us. I'm pleased we're able to offer our customers something that will make their business analysis easier and enable them to make more informed decisions."

To obtain pricing information or to set up a free five days' trial of **IntelAssist**<sup>™</sup>, please visit [www.intel-assist.com](http://www.intel-assist.com) or contact Tanya Sewell at 410.451.6889.

## About Cipher

Cipher is a full service competitive intelligence firm serving clients around the world. Cipher consultants are experienced in delivering strategic research and analysis services across industries. Cipher consultants also deliver customizable decision support technology solutions including Cipher's award-winning competitive intelligence software, **Knowledge.Works**<sup>™</sup>, and new individual research support software, **IntelAssist**<sup>™</sup>.