
Cipher Launches News Intelligence Services for Financial Services Professionals

Cipher Systems announced today that its web-based intelligence service **IntelAssist**[™] now offers financial services professionals with customized newsfeeds, newly selected by Cipher's research analysts. IntelAssist provides researchers with competitor and market information vital to the financial services industry and combines it with easy to use intelligence reporting tools.

Benefits of **IntelAssist**[™] are easy to see:

- **Helping Your Corporation Stay Ahead of The Competition:** Filtered and up to date information in your own industry in real time and directly from the source
- **Save Money :** Reduces dependence on high-end news aggregators
- **Save Time:** Auto reporting functions enable fast analysis and push-through to communication
- **Increase Productivity:** Customized workspace and information sources according to user's own preferences and research focus.

Key features of **IntelAssist**[™] include:

- User-configurable interface & newsfeed organizer
- Newsfeed library organized around specific industries
- On-demand research support services
- User-controlled and fully automated RSS subscription engine
- Automatic Text Summarizer and fully automated reporting function with output capability in PDF, MS Word and/or HTML formats
- Automated Key Intelligence Topic (KIT) analytical framework
- Customizable search alerts

Cipher's CEO Peter McKenney states, "We've provided the financial industry with knowledge management and competitive intelligence solutions for over 10 years, so this next move was a natural fit for us. I'm pleased we're able to offer our customers something that will make their business analysis easier and enable them to make more informed decisions."

To obtain pricing information or to set up a free five days' trial of **IntelAssist**[™], please visit www.intel-assist.com or contact Tanya Sewell at 410.451.6889.

About Cipher

Cipher is a full service competitive intelligence firm serving clients around the world. Cipher consultants are experienced in delivering strategic research and analysis services across industries. Cipher consultants also deliver customizable decision support technology solutions including Cipher's award-winning competitive intelligence software, **Knowledge.Works**[™], and new individual research support software, **IntelAssist**[™].